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## NEWS & EVENTS

### Outside Broadcast Selects Avitech's Multiviewers for Live Production Visual Monitoring



**January 13, 2008 - Redmond, Washington, USA** – Avitech International Corporation, an industry leader in multi-image display processors, announced today that through their Belgian representative, Diginet, Outside Broadcast, one of Belgium's leading OB Van Production facilities has chosen Avitech Multiviewers for the monitoring of multiple HD and SD video and audio signals.

Outside Broadcast's new HD Unit 14 OB van has been designed to specialize in a variety of Belgium and European productions including; sporting and gaming events – including the winter and summer Olympics, concerts, and much more. Built with quality in mind, the OB van has been outfitted with high-end SD/HD equipment including Avitech's multiviewers driving Neovo X-W19 displays, Sony cameras, a Thomson Kayak HD 450 production switcher, an Nvision 3Gb matrix, EVS slo-mo servers, and a Lawo MC266 audio console.

Avitech's MCC-8004 series of Multiviewers are located at the heart of Outside Broadcast's OB production van and are used at Slo-Mo and Producer desks, in Camera Control and Audio areas. They are configured for displaying four or eight sources per monitor.

Each Avitech MCC-8004U Multiviewer module handles up to 4 auto-detect HD-SDI, SD-SDI / composite video inputs, and provide a high quality output resolution up to 1920 x 1200. Cascading modules allow the display of the desired number of sources per monitor. The Avitech systems are designed to work efficiently in outside production environments, offering key features such as; accepting HD-SDI, SD-SDI and analog video sources with auto-detect capability, embedded audio monitoring, parallel and serial tally, exceptionally low power consumption, as well as on-screen alarm indicators for video and audio status, all while maintaining the correct aspect ratio whether it be 4:3 or 16:9.

"After reviewing the available competitive Multiviewer technology on the market we decided to move forward with Avitech's solution," comments André Verbesselt, Head of Engineering for Outside Broadcast.

"The Avitech modules provide a modular, "no single point of failure" design, which is incredibly important during the production of live events. The ability to automatically detect and accept any type of input signal is fantastic. The wide choice of supported output resolutions makes it simple to choose a display. The price-to-performance ratio of the Avitech equipment convinced us, as well as the ease of integration into our existing infrastructure.

"We have had a long-standing relationship with Outside Broadcast and we look forward to continuing to work with and support such a notable European company," stated Michel Rudelle, Avitech's EMEA Regional Manager.

"The Avitech line of Multiviewers has set a benchmark for quality and reliability in the broadcast industry, and has been tested and selected for use in a variety of global outside broadcast events," commented Hugo De Knop, manager of Diginet's Video Team.

*Benefits of the Avitech line of Multiviewers include:*

- Open and Distributed Modular Architecture - With the "no single point of failure" design, each module operates independently, so the likelihood of a system-wide failure is dramatically reduced.
- Compatibility and interoperability - Avitech Multiviewers interface with a variety of routing switchers, production switchers, and tally management systems such as TSL or TSI.
- Flexibility - Combine any digital and analog video (SD / HD), audio, and computer inputs. Add or swap modules without powering the system down. Move and size any window on the display freely.
- Intuitive and user-friendly GUI - On-screen display of alarms, borders, labels, clocks, counters, graphical elements such as a logo, as well as tally displays.
- Scalability and Expansion - Standalone operation with practically unlimited expansion possibilities. Start with a quad-split, and grow your system by adding more modules.

#### **About Avitech International**

Avitech is an industry leader and technology provider of multi-source video display processors. Avitech offers the most extensive and flexible multi-source virtual monitor walls and presentation modules, enabling operations of any size to truly achieve media monitoring and presentation. With the focus on raising the visual standard with Quality, Scalability and Redundancy, Avitech provides solutions for the Broadcast, Security & Surveillance, and Professional AV Markets.

For more information about Avitech's products & services please visit: [www.avitechvideo.com](http://www.avitechvideo.com). For sales, please contact: (877) AVITECH (284-8324), or [info@avitechvideo.com](mailto:info@avitechvideo.com)

#### **About Outside Broadcast**

Outside Broadcast is a leading mobile television broadcast facility based in Rotselaar, Belgium. With six OB vans, two flight sets, and three fixed production rooms, Outside Broadcast specializes in international broadcast production services including; live sports events and games including the summer and winter Olympics, concerts, and a variety of other live events in Belgium and throughout Europe. For more information on Outside Broadcast please visit: <http://www.outside-broadcast.be/>

#### **About Diginet**

Diginet, Avitech's representative in Belgium was founded in 1996 is a major provider of technical solutions and professional equipment for the Broadcast, Telecom and security industry. Diginet is composed of four

divisions: Video, Connectivity, Telecom and Security. For more information on Diginet please visit:  
<http://www.diginet.be>

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